

# superpowers of super leaders:

how to fight the evil mediocrity trap and  
create high-performing, action-oriented teams

sometimes leadership is  
just being comfortable  
with the fact that some  
decisions can only be  
made by you.

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great leaders  
acknowledge that they  
must be of service to  
others in order to  
achieve greatness.

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too many get this  
all wrong!  
here's the truth:  
we manage things;  
we lead people.

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be an enthusiastic leader.  
you can't light a fire with a  
wet match.

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leadership isn't dependent  
upon a title or position.

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ten soldiers wisely led  
will beat a hundred  
without a head.

~euripides

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be the leader you  
always wished you'd had.

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change + leadership =  
innovation

change - leadership =  
fear

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the best leaders are  
that rare combination  
of learner and teacher.

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inspired leaders have  
the courage to take  
action where others  
hesitate.

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first responsibility of a  
leader is to define  
reality. the last is to say  
thank you. in between,  
the leader is a servant.

~max depree

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service is at the  
core of every  
leadership role.

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when you step into  
the leadership gap,  
you'll piss off poor  
performers from  
time to time.

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**Leaders are not morally bound to infuse others with greatness. The greatness of leaders, however, taps the fountain of greatness found deep within us all.**

At some point on our journey, we'll find ourselves questioning who we are and whether we've made the right choices. Sure, it helps at times to reflect and be critical, as this can sharpen our edge, create positive change and foster new opportunities. But, before getting too critical, remember there's honor in strong and selfless leadership. Be sure not to think too much about how things could've been if choices had been made differently. It's a destructive waste of time, and there's no going back to change what happened yesterday. Instead, look toward the future: we must take responsibility for the choices we will make and keep reminding ourselves of the privilege it is to be a leader. How peaceful are you with your leadership style?

## Leadership is a choice. Are you in, or are you out?

What may start out as us taking on an early leadership role to avoid the mundane, 9-to-5 job of achieving someone else's dreams can sometimes lead to questioning who we are and why we're working so hard! Aren't "leadership" roles supposed to be easier than "worker" roles? Hell, no! Real leaders share the burden with their team when it gets too heavy, keeping their team focused by ensuring they are properly prepared to handle the heat, stress and unfair realities of everyday life. We step into the leadership gap because we want to make a positive difference. Leadership comes with the high price of determination, dedication and responsibility. *If you can't stand the heat, get out of the kitchen! Are you going to step up, or should you step out?*



## FLASHPOINTS

Week 17, Monday

**Service is at the core of every leadership role. Great leaders acknowledge that they must be of service to others in order to achieve greatness.**

It is often through others that we realize who we really are in life. For example, have you ever noticed that we offer kindness and compliments to others, yet we don't reward ourselves with the same? Interesting isn't it, that we often place the happiness of others ahead of ourselves, even in everyday-life situations? But that's what leadership is all about—it's the perfect example of service to others. Courage, encouragement, generosity, and passion can create lasting improvements in the lives of those around us ... resulting in a more vibrant, trusting, cohesive community. *How can you better serve your team and community in the next week?*

***The best way to find yourself  
is to lose yourself in the service of others.***  
~ Gandhi

How do we define servant leadership? Its distinction is clear: we put the needs of others first and do what's necessary for *the team* to reach their fullest potential, rather than accumulating power and prestige for our own glory. When we become involved in the lives of our team members and discover what makes them tick, we're in a position to positively influence their behaviors and actions. Challenging ourselves and our teammates toward greater accomplishments and self improvement inspires a surge of personal and professional growth. (That's a good thing ... and leads to powerful change.) Servant leadership requires a humble spirit, a caring heart and the ability to share the spotlight of success. *How well are you serving the needs of others?*



## FLASHPOINTS

Week 6, Thursday

### Service is at the core of every leadership role.

It's often through others that we realize who we really are in life. Great leaders realize that they must be of service to others; that they must encourage others to achieve greatness. Have you ever noticed yourself offering kindness and compliments to others that you often withhold from yourself? Isn't it interesting that we often place the happiness of others ahead of ourselves, even in everyday situations? Although it's a fine line between service and codependence, that's what leadership is all about—it's the perfect example of being of service to others. It's humbling to know that our courage, commitment, generosity, and passion can cause lasting improvements in the lives of others. *How will you show courage, generosity, or passion to someone today?*

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welcome

thanks

action guide

turn off phones and social media

let out the dog and close the door

focus

# remember

join:

yoogozi mastermind & mentoring group on facebook  
(closed to MM members)

follow:

larry broughton's yoogozi page on facebook

subscribe:

email list at [yoogozi.com](http://yoogozi.com)



...mind & Mentoring ...

Joined

Notifications

...

**J. Smoke Wallin**  
August 20 at 9:20am

My thoughts on "Thriving Under Pressure" <http://drinktechnology.com/thrive-under-pressure/> Interested in yours, Larry Broughton and all... Cheers, Smoke

**Courage is grace under pressure**

**Thrive Under Pressure**  
I've been thinking about the concept of pressure after a conversation I had with several recent college graduates who are at the beginning of their careers.

DRINKTECHNOLOGY.COM

Like Comment Share

**Bonnie Hanson**  
August 20 at 10:18am

I just nominated Yoogozi ~ how about you?! 😊

**SUCCESS BlogStar AWARDS**

Vote Your Favorite Blog in the 2015 SUCCESS BlogStar Awards | Aug. 17-21

SUCCESS is looking for a few good bloggers. Submit your favorite personal development blog in the 2015 SUCCESS BlogStar Awards. Nominations close on...

WOOBX.COM

Like Comment Share

**Steve Smith with Bill Bernard and Rick Moscoso**  
August 21 at 2:19pm

I'm now part of a 3 host on-air radio team. This coming Tuesday, we air a show on using distribution strategies to boost video viewers and increase traffic. Here's the link to watch. <http://www.bottledbusinesssense.com>

**Bill Bernard**  
WFB Legal Consulting, Inc

**Rick Moscoso**  
R2 Visual Studios

**Steve Smith**  
GrowSource Coaching

065

**AIR DATE - AUG. 25, 2015 @ 10AM**

**Using Distribution to Market your Video**

Like Comment

yoogozi cruise, april 22-25, 2016  
melissa@broughtonHOTELS.com





## -ORDER MY BOOK-

*"Larry's FLASHPOINTS spark great ideas,  
and bring the awareness of maximum  
possibility into focus."*

Tony Hsieh, CEO of Zappos.com



<http://amzn.to/1J5MWvY>



## larry broughton

- award-winning entrepreneur & ceo
- former ssgt u.s. army (green berets)
- leadership & entrepreneurship expert
- best-selling author
- keynote speaker
- optimist
- dad





## dave braun

- john maxwell certified coach, speaker & author
- 30 years as global business executive
- church elder & small group leader
- married for 32 years
- leader in a marriage ministry
- website creator

# superpowers of super leaders:

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you are in the right place!

subject matter adapted from teaching of:

*mark sanborn; john maxwell; max dupree;  
henry cloud; peter drucker;  
rapport leadership international;  
FLASHPOINTS for achievers;  
yoogozi.com*

superpower no. 1:

the power of \_\_\_\_\_

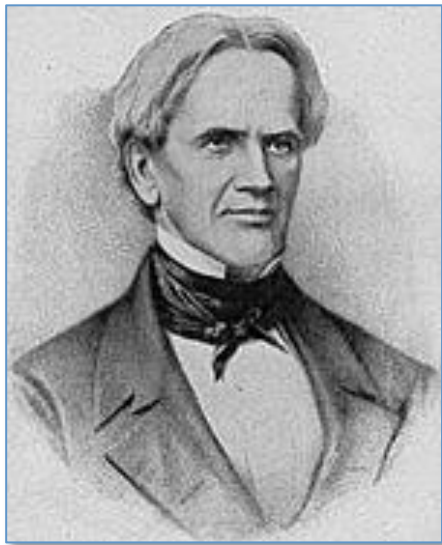
superpower no. 1:



*no one has ever become  
poor by giving*  
~anne frank



superpower no. 1:



*doing nothing for others is  
the undoing of ourselves*  
~horace mann

superpower no. 1:

a. serving others teaches us to look

\_\_\_\_\_

b. serving others makes the world

\_\_\_\_\_

c. serving others makes us \_\_\_\_\_

# superpower no. 1: super leadership challenge

- a. serve without \_\_\_\_\_
- b. determine how you can \_\_\_\_\_
- c. serve as \_\_\_\_\_

superpower no. 2:

the power of \_\_\_\_\_

superpower no. 2:



*you cannot build a  
reputation on what you  
are going to do*

~henry ford

superpower no. 2:  
super leadership challenge

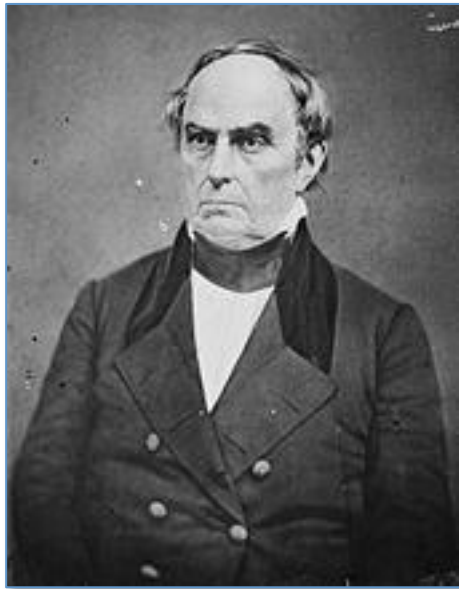
- a. don't let the \_\_\_\_\_ stop you  
b. act \_\_\_\_\_

superpower no. 3:

the power of \_\_\_\_\_



superpower no. 3:



*if all my possessions were taken  
from me with one exception,  
i would choose to keep the  
power of communication, for  
it, i would soon regain all the rest*  
~daniel webster

superpower no. 3:

poor employee performance?  
damaged relationship with loved ones?

caused by poor communication  
\_\_\_\_\_ of time!

## superpower no. 3: super leadership challenge

- a. focus on the \_\_\_\_\_
- b. simplify the \_\_\_\_\_
- c. entertain and \_\_\_\_\_

superpower no. 4:

the power of \_\_\_\_\_ people

superpower no. 4:



*leaders don't think "i." they think "we;" they think "team." they understand their job is to make the team function. they take the responsibility and they don't sidestep it. ~peter drucker*

# superpower no. 1: 5 c's of developing people

- 1.
- 2.
- 3.
- 4.
- 5.

## superpower no. 4: super leadership challenge

- a. express your \_\_\_\_\_
- b. ask what motivates them
- c. collaborate often (t.e.a.m.)
- d. practice diplomatic \_\_\_\_\_



superpower no. 5:

the power of \_\_\_\_\_

superpower no. 5:



*most of us spend too much  
time on what is urgent and not  
enough time on what is important*  
~stephen r. covey

superpower no. 5:

20% - 40% time suck:

“task \_\_\_\_\_”

superpower no. 5:  
super leadership challenge

- a. eliminate activities that \_\_\_\_\_
- b. identify your \_\_\_\_\_ activities

superpower no. 6:

the power of \_\_\_\_\_



superpower no. 6:



*the leaders job is to lead in ways such that people can do what they are best at doing; using their gifts and their brains to get great results.*

~henry cloud

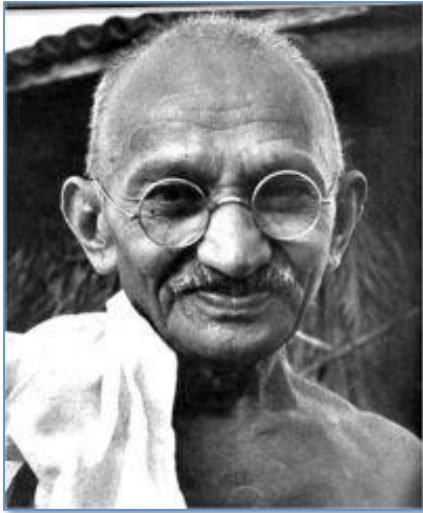
## superpower no. 6: super leadership challenge

- a. identify three areas in your life where you've accepted \_\_\_\_\_
- b. craft appropriate boundary lines
- c. communicate the new lines with key  
\_\_\_\_\_

superpower no. 7:

the power of \_\_\_\_\_

superpower no. 7:



*be the change you wish  
in the world*  
~mahatma gandhi

superpower no. 7:

80% line workers  
50% executives  
dissatisfied with lives at work\*

wall street journal



# superpower no. 7: super leadership challenge

- a. stimulate your \_\_\_\_\_
- b. record your insights
- c. pick a \_\_\_\_\_

wrap-up

## upcoming events:

yoogozi mastermind tuesday teaching call  
november, 24, 2015

no tuesday teaching call in december

veteran & military family live mastermind  
january 11-13, 2016

group 13 live mastermind  
january 18-20, anaheim, ca

if you have questions or comments,  
please:

yoogozi mastermind & mentoring group on facebook  
(closed to MM members)

or:  
larry broughton's yoogozi page on facebook

go do something significant today!